



# AHA MEMBER BENEFITS & SERVICES

*Membership doesn't cost...  
IT PAYS!*

## WORKER'S COMP

This is a program for AHA member restaurants and lodging properties. Features lower premiums, focused loss prevention, aggressive management of claims and a direct return of excess premiums. Returns on average of **34%**.

## TEXT MARKETING

CMSText message marketing lends the personal touch by providing your customers timely information to the mode of communication that they constantly have by their side. The Super Target marketing will provide a strong reinforcement of your Customer's loyalty and patronage. Members of AHA receive a **30% discount**.

## HEALTH INSURANCE

The AR HealthNet Program offers healthcare benefits programs to our members. Premiums low as **\$25/month** if employees qualify. Dental insurance offered only to members of AHA. Major medical insurance through Bravo! and Stephens Insurance offered only to members of associations.

## EMAIL MARKETING

Fishbowl offers full-service marketing solutions for the restaurant industry. Their services include email and direct mail-based communications, creative services data management and more. Members receive **10% off**.

## MUSIC LICENSING

The BMI benefit program provides substantial discounts on music licensing cost for eating/drinking establishments. Additional discount opportunities are offered for multiple location businesses that centrally administer their licenses. Members can receive up to **20% off**.

## PRESCRIPTION DRUG CARD

AHA members and their employees can **save up to 35%** on prescription drugs through the American Hotel & Lodging Association's discount card program.

## SHIPPING OF PACKAGES

All AHA members receive **\$1.25 off** each UPS Next Day Air Letter, **10% discount** off UPS Next Day Air Paks and UPS NextDay Air Packages and a **20% discount** of UPS Worldwide Express Letters and Packages.

## HEARTLAND PAYMENT

### SYSTEMS SERVICES

Revolutionize your business operations — and maximize your profitability — with Full Course Business Solutions<sup>SM</sup>. Full Course delivers an exclusively endorsed suite of payment products — including card processing, gift marketing, payroll services, tip management and check management services — all from one source. These effective tools and resources empower you to reduce your expenses, enhance your operations and increase your profitability.

### OFFICE SUPPLIES

AHA members are eligible to participate in Staples Business Advantage, enjoying an average of **40% off** manufacturer's list price on over 8,000 items in their full line catalogue. Even better prices are available in the Market Basket of high-volume items, plus **free shipping on orders of \$25 or more**.

### CAR RENTAL

Hertz Member Savings Program includes **10% discount** on Hertz Daily Member Benefit Rates (certain car classes), **10% discount** on Hertz Standard Daily, Weekend, Weekly and Monthly rates (all car classes) and **5% or greater discount** on Hertz Leisure Daily, Weekend, Weekly and Monthly Rates (all car classes).

### EMPLOYMENT COMPLIANCE GUIDE

Fisher & Phillips LLP Attorneys at Law have created an Employment Compliance Guide for members of AHA. This CD contains guidance and forms to management, legal counsel and human resources professionals involved in employment related matters in the hospitality industry.

### LIFE INSURANCE, LONG TERM CARE INSURANCE & FINANCIAL SERVICES

New York Life Insurance Company provides Individual Financial Services to all business owners and members of the Association at no charge. Retirement Planning, Pension Evaluation and Advanced Planning Services available through New York Life. Business Valuation and Exit Strategies also available through Nautilus, Inc. for individual Association members.

*For more information, contact Jill Thiel at  
501-376-2323 or [jill@arhospitality.org](mailto:jill@arhospitality.org).*



# AHA MEMBERSHIP BENEFITS

*Are you taking full advantage  
of your membership?*

State and Federal Legislative Lobbying

Grassroots Involvement

Political Action Committee

*Hospitality Magazine*

News Updates

Answers to Questions

Access to Library Resource Material

Annual Trade Show

Chapter Meetings

Golf Tournaments

Day at the Races

Stars of the Industry Gala

**Seminars, Certification Classes & Workshops**

Free Training Seminars

Dual Membership in American Hotel & Lodging

Dual Membership in National Restaurant Association

**Free Web Site Listing for Associate Members**

Listing in Buyer's Guide

Leadership/Volunteer Opportunities

ServSafe Food & Alcohol Training

Tax Incentives for Employing

Hospitality Apprenticeship Students

Discounts on Training Classes, Booths for Trade Show  
and Advertising in the *Hospitality Magazine*