Guide To The
2020 Labor Law Poster Campaign

All In One Poster
Plus Update Service

E-Update Service
Labor Law Poster Campaign

Campaign Outline

The Labor Law Poster Campaign allows our re-sellers to take advantage of end-of-year changes in mandatory labor law postings to inform their local business community of the need to update their labor law posters, provide valuable resources, products and services to help them thrive and prosper, as well as to generate additional revenue.

Recent federal and state administration has mandated numerous labor law posting changes averaging 2.2 changes per year. Over 150 labor law poster changes occurred across 38 states in 2019 alone. Further State and Federal mandated posting changes are expected every year.

✔ We are equipping our re-seller community with a turn-key solution designed to get you up and running with minimal time investment.

✔ You will be selling the All In One State & Federal Poster and includes 1-3 years of our E-Update Service. This product is backed by our $25,000 Fine Reimbursement Guarantee, designed to protect your clients.

✔ Sales generated through your marketing efforts will generate royalty.
HOW DOES THIS WORK?

1. PLACE A 2020 LABOR LAW POSTER WEB BANNER ON YOUR WEBSITE.

2. DEPLOY A BRANDED EMAIL TEMPLATE TO YOUR MEMBERS.

3. YOUR MEMBERS AVOID HEFTY FINES + LAWSUITS AND YOU GENERATE A ROYALTY ON EACH SALE.

ONCE YOU ACCESS YOUR AFFILIATE ACCOUNT ...

1. NAVIGATE TO PROMOTIONS > BANNERS AND LINKS

2. SELECT A WEB BANNER OR EMAIL TEMPLATE

3. COPY & PASTE CODE TO WEBSITE OR EMAIL MARKETING SOFTWARE
Branded Landing Page

- Co-branded landing page.
- Your clients can purchase 1, 2 or 3 years of our E-Update Service.
- Clients receive a discount.

Branded Email Template

- Your email template is already branded for your company. No design or coding work required.
Step-By Step Instructions to Launching Your Campaign

If you already have an Affiliate Account:

1. Login to you Affiliate Account by visiting: http://theoshastore.postaffiliatepro.com/affiliates/login.php#login
2. Click Promotions > Banners and Links
3. Locate the desired campaign email template
4. Click the Get Banner Code button
5. Copy and paste the email template code into your email marketing software

Web Banners

1. Login to you Affiliate Account by visiting: http://theoshastore.postaffiliatepro.com/affiliates/login.php#login
2. Click Promotions > Banners and Links
3. Locate the desired web banner and click the 'Get Banner Code' button
4. Copy and paste the web banner code into your website's code

Note: The landing page will be accessed by visitors via clicking one of our web banners or email link.

Questions?

Your Account Manager is always available to answer your questions.