AHA CIVIC INTELLIGENCE • NONPARTISAN

ARKANSAS RIVER VALLEY TRI-PEAKS HOSPITALITY CIVIC FOOTPRINT

CONWAY • JOHNSON • LOGAN • PERRY • POPE • YELL

1,904	$290.5M	$57.2M	4
2025 DIRECT TOURISM JOBS	VISITOR SPENDING	LABOR INCOME	ARKANSAS STATE PARK SYSTEM SITES
226	**31**	**~1,950**	**26**
RESTAURANT LOCATIONS	HOTEL PROPERTIES	EST. HOTEL ROOMS	AHA MEMBERS IN REGION

THE PARTICIPATION FUNNEL

POPULATION 164,265
2024 CENSUS ESTIMATE

VOTING-AGE POPULATION ~126,700
ESTIMATED RESIDENTS AGE 18+

REGISTERED VOTERS 93,317
2024 EAVS • ACTIVE + INACTIVE

GENERAL VOTERS 61,366
2024 GENERAL ELECTION BALLOTS

PRIMARY VOTERS 19,069
2024 PREFERENTIAL PRIMARY

THE REGION'S SHARE OF ARKANSAS

5.3%	POPULATION
5.3%	VOTING-AGE POP.
5.2%	GENERAL VOTERS
5.3%	PRIMARY VOTERS
2.6%	TOURISM JOBS

TOURISM EMPLOYMENT RANK

9	OZARK GATEWAY	2,048
10	RIVER VALLEY TRI-PEAKS	1,904
11	GREAT SOUTHWEST	1,863
12	LAND OF LEGENDS	1,334

2024 LEGISLATIVE RACE DATA EARLY, INFORMED PARTICIPATION MATTERS

HOUSE DISTRICT 54
GENERAL ELECTION | PERRY + POPE + YELL

Mary Bentley (R) - incumbent **9,453**
Doug Corbitt (D) **4,120**

5,333 VOTES • 39.3 PTS

HOUSE DISTRICT 53
GENERAL ELECTION | POPE

Matt Duffield (R) - incumbent **6,763**
Amie Gates (D) **2,452**

4,311 VOTES • 46.8 PTS

HOUSE DISTRICT 45
GENERAL ELECTION | JOHNSON + POPE

Aaron Pilkington (R) - incumbent **8,722**
Whitney Freeman (D) **2,639**

6,083 VOTES • 53.5 PTS

2026 ELECTION WATCH CURRENT FILINGS AS OF SEPTEMBER 12, 2026 | GENERAL ELECTION NOVEMBER 3, 2026

CONTESTED	HD 53 DUFFIELD (R-INC) vs. LEWTER (D) | HD 54 BENTLEY (R-INC) vs. CORBITT (D)
OPEN + UNOPPOSED	HD 46 TONYA FLETCHER (R) | HD 52 BRENT MONTGOMERY (R)
UNOPPOSED INCUMBENTS	HD 43 RICK BECK | HD 44 BILL TEETER | HD 45 AARON PILKINGTON | SD 28 BRYAN KING (ALL R)

REGIONAL NOTE. Senate Districts 5, 25 and 26 are off-cycle; Brad Simon (R) won the March 2026 SD 26 special election.

NONPARTISAN CONTEXT. Jobs are not votes, and these comparisons do not imply partisan alignment. They show the region's civic and economic scale.

SOURCES. County totals cover the region listed above. *Tourism totals follow Arkansas Tourism's official west/east split of Logan County; civic and BLS establishment totals include all of Logan County. Do not sum the regional BLS counts statewide.* Pop. | 18+ | EAVS | 2024 General | 2024 Primary | 2026 Filings | 2025 Tourism | BLS QCEW | Parks | STR/CoStar Hotels are 2025 BLS QCEW NAICS 721110 establishments in the exact region counties. Estimated rooms apply the June 2026 statewide CoStar/STR ratio (53,709 rooms / 852 properties). AHA members use current MC Trade organization profiles mapped by Arkansas business address (Sept. 13, 2026); Dropped Member and unresolved-address profiles are excluded. Park sites use regional presence.