AHA CIVIC INTELLIGENCE • NONPARTISAN

GREERS FERRY LAKE / LITTLE RED RIVER HOSPITALITY CIVIC FOOTPRINT

CLEBURNE • VAN BUREN • WHITE • WOODRUFF

2,383	$339.0M	$67.9M	0
2025 DIRECT TOURISM JOBS	VISITOR SPENDING	LABOR INCOME	ARKANSAS STATE PARK SYSTEM SITES
224	**28**	**~1,770**	**21**
RESTAURANT LOCATIONS	HOTEL PROPERTIES	EST. HOTEL ROOMS	AHA MEMBERS IN REGION

THE PARTICIPATION FUNNEL

POPULATION 126,697
2024 CENSUS ESTIMATE

VOTING-AGE POPULATION ~99,700
ESTIMATED RESIDENTS AGE 18+

REGISTERED VOTERS 80,449
2024 EAVS • ACTIVE + INACTIVE

GENERAL VOTERS 53,811
2024 GENERAL ELECTION BALLOTS

PRIMARY VOTERS 19,571
2024 PREFERENTIAL PRIMARY

THE REGION'S SHARE OF ARKANSAS

4.1%	POPULATION
4.2%	VOTING-AGE POP.
4.5%	GENERAL VOTERS
5.4%	PRIMARY VOTERS
3.3%	TOURISM JOBS

TOURISM EMPLOYMENT RANK

6	OZARK MOUNTAIN	3,234
7	GREERS FERRY	2,383
8	ARKANSAS' SOUTH	2,103
9	OZARK GATEWAY	2,048

2024 LEGISLATIVE RACE DATA EARLY, INFORMED PARTICIPATION MATTERS

HOUSE DISTRICT 58

GENERAL ELECTION | WHITE

Les Eaves (R) - incumbent **8,776**
Trevor McGarrah (D) **2,844**

5,932 VOTES • 51.0 PTS

HOUSE DISTRICT 42

GENERAL ELECTION | CLEBURNE + VAN BUREN

Stephen Meeks (R) - incumbent **12,238**
Lauren Faulk (D) **3,050**

9,188 VOTES • 60.1 PTS

HOUSE DISTRICT 61

GENERAL ELECTION | INCLUDES WOODRUFF

Jeremiah Moore (R) - incumbent **7,698**
Garrett Sheeks (L) **2,198**

5,500 VOTES • 55.6 PTS

2026 ELECTION WATCH CURRENT FILINGS AS OF SEPTEMBER 12, 2026 | GENERAL ELECTION NOVEMBER 3, 2026

THIRD-PARTY CONTESTS	HD 58 EAVES (R-INC) vs. FRY (L) | HD 61 MOORE (R-INC) vs. SHEEKS (L)
OPEN + UNOPPOSED	HD 42 JEREMY RIDDLE (R)
UNOPPOSED INCUMBENTS	HD 39 WAYNE LONG | HD 40 SHAD PEARCE | HD 41 ALYSSA BROWN | HD 44 BILL TEETER | HD 57 CAMERON COOPER | HD 59 JIM WOOTEN | SD 10 RON CALDWELL | SD 24 MISSY IRVIN (ALL R)

REGIONAL NOTE. Senate Districts 18 and 22 are not on the 2026 ballot.

NONPARTISAN CONTEXT. Jobs are not votes, and these comparisons do not imply partisan alignment. They show the region's civic and economic scale.

SOURCES. County totals cover the region listed above. Pop. | 18+ | EAVS | 2024 General | 2024 Primary | 2026 Filings | 2025 Tourism | BLS QCEW | Parks | STR/CoStar Hotels are 2025 BLS QCEW NAICS 721110 establishments in the exact region counties. Estimated rooms apply the June 2026 statewide CoStar/STR ratio (53,709 rooms / 852 properties). AHA members use current MC Trade organization profiles mapped by Arkansas business address (Sept. 13, 2026); Dropped Member and unresolved-address profiles are excluded. Park sites use regional presence.