AHA CIVIC INTELLIGENCE • NONPARTISAN

WESTERN ARKANSAS' MOUNTAIN FRONTIER HOSPITALITY CIVIC FOOTPRINT

CRAWFORD • FRANKLIN • LOGAN • POLK • SCOTT • SEBASTIAN

3,763	$641.5M	$125.4M	4
2025 DIRECT TOURISM JOBS	VISITOR SPENDING	LABOR INCOME	ARKANSAS STATE PARK SYSTEM SITES
448	**57**	**~3,590**	**31**
RESTAURANT LOCATIONS	HOTEL PROPERTIES	EST. HOTEL ROOMS	AHA MEMBERS IN REGION

THE PARTICIPATION FUNNEL

POPULATION 260,607
2024 CENSUS ESTIMATE

VOTING-AGE POPULATION ~200,500
ESTIMATED RESIDENTS AGE 18+

REGISTERED VOTERS 150,947
2024 EAVS • ACTIVE + INACTIVE

GENERAL VOTERS 96,596
2024 GENERAL ELECTION BALLOTS

PRIMARY VOTERS 30,159
2024 PREFERENTIAL PRIMARY

THE REGION'S SHARE OF ARKANSAS

8.4%	POPULATION
8.4%	VOTING-AGE POP.
8.1%	GENERAL VOTERS
8.4%	PRIMARY VOTERS
5.2%	TOURISM JOBS

TOURISM EMPLOYMENT RANK

4	DIAMOND LAKES	8,877
5	**WESTERN ARKANSAS**	3,763
6	OZARK MOUNTAIN	3,234
7	GREERS FERRY	2,383

2024 LEGISLATIVE RACE DATA EARLY, INFORMED PARTICIPATION MATTERS

HOUSE DISTRICT 50

GENERAL ELECTION | SEBASTIAN

Zack Gramlich (R) - incumbent **6,329**
Robin McCray (D) **3,567**

2,762 VOTES • 27.9 PTS

HOUSE DISTRICT 51

GENERAL ELECTION | SEBASTIAN

Cindy Crawford (R) - incumbent **9,032**
Jane-Ellen Udouj-Kutchka (D) **4,206**

4,826 VOTES • 36.5 PTS

HOUSE DISTRICT 24

GENERAL ELECTION | INCLUDES CRAWFORD | OPEN

Brad Hall (R) **10,036**
Ryan Intchauspe (D) **2,068**

7,968 VOTES • 65.8 PTS

2026 ELECTION WATCH CURRENT FILINGS AS OF SEPTEMBER 12, 2026 | GENERAL ELECTION NOVEMBER 3, 2026

CONTESTED	HD 24 FITE (R) vs. INTCHAUSPE (D), OPEN | HD 50 GRAMLICH (R-INC) vs. PEER (D) | HD 51 CRAWFORD (R-INC) vs. UDOUJ-KUTCHKA (D) | SD 27 BOYD (R-INC) vs. GUZMAN (D)
OPEN + UNOPPOSED	HD 46 TONYA FLETCHER (R) | HD 52 BRENT MONTGOMERY (R)
UNOPPOSED INCUMBENT	SD 28 BRYAN KING (R)

REGIONAL NOTE. Brad Simon (R) won the March 2026 SD 26 special election; SD 5 and SD 29 are not on the regular November ballot.

NONPARTISAN CONTEXT. Jobs are not votes, and these comparisons do not imply partisan alignment. They show the region's civic and economic scale.

SOURCES. County totals cover the region listed above. *Tourism totals follow Arkansas Tourism's official west/east split of Logan County; civic and BLS establishment totals include all of Logan County. Do not sum the regional BLS counts statewide.* Pop. | 18+ | EAVS | 2024 General | 2024 Primary | 2026 Filings | 2025 Tourism | BLS QCEW | Parks | STR/CoStar Hotels are 2025 BLS QCEW NAICS 721110 establishments in the exact region counties. Estimated rooms apply the June 2026 statewide CoStar/STR ratio (53,709 rooms / 852 properties). AHA members use current MC Trade organization profiles mapped by Arkansas business address (Sept. 13, 2026); Dropped Member and unresolved-address profiles are excluded. Park sites use regional presence.