



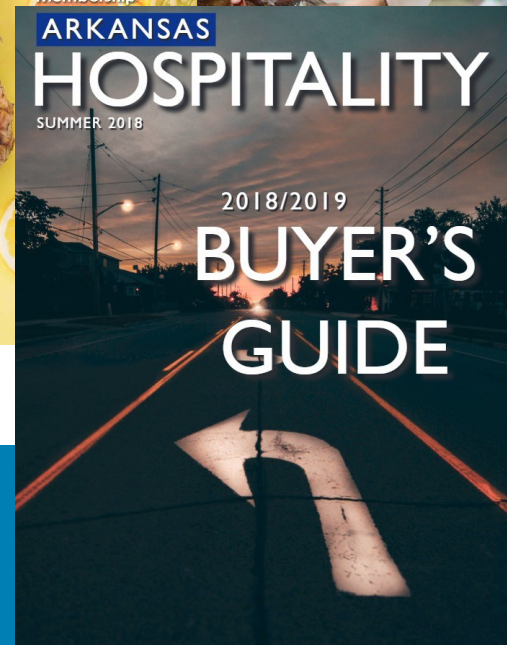
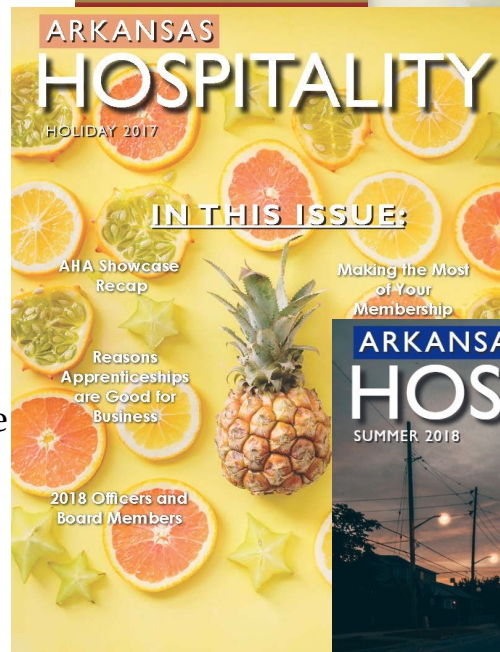
# Arkansas Hospitality Magazine

An Arkansas Hospitality Association Publication

## 2020 PUBLICATION & RATE SCHEDULE

*The Quarterly Magazine of the  
Arkansas Hospitality Association*

The Arkansas Hospitality Magazine is a direct and credible means of reaching more than 1200 members, associate members, and industry connections of the Arkansas Hospitality Association. It highlights past and upcoming events of AHA, and is the communication tool that has been enjoyed by AHA members for more than two decades. The magazine is distributed quarterly, with all four editions published online, and the Spring and Convention editions mailed directly to members.



**Let us help you with your strategy to  
reach this premium audience.**



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# 2020

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# PRICING

## 4- Color (Per Issue)

Ad Size	1 Issue	All 4 Issues
Full	\$620.00	\$580.00
1/2	\$500.00	\$480.00
1/4	\$445.00	\$425.00
1/8	\$390.00	\$380.00

## Black & White (Per Issue)

Ad Size	1 Issue	All 4 Issues
Full	\$320.00	\$280.00
1/2	\$200.00	\$180.00
1/4	\$145.00	\$125.00
1/8	\$90.00	\$80.00

## Premium Placement

### *Limited Availability*

**Outside Back Cover:**

**\$700 (one issue); \$665 (four issues)**

**Inside Front/First Inside Page/Inside Back Cover:**

**\$670 (one issue); \$620 (four issues)**

## Digital Publications

Sponsor one or more of our bi-weekly emails,

**Membership Matters:**

**\$75 per email**

**One sponsor per email.**

**Dates are first come, first served. Includes "sponsored by": your logo and link to your website.**

## Ad Sizes

(Width x Height in Inches)

### Full Page

Trim Finish- 7.5 x 10 (no trim)

### Half Page

Horizontal: 7.5 x 4.875

Vertical: 3.625 x 10

### 1/4 Page

3.625 x 4.875

### 1/8 Page

3.625 x 2.3125

## Preferred Format

High Quality CMYK, 300 dpi, PDF files

Sent electronically to:

montine@arhospitality.org

**Questions? Call AHA  
at 501-376-2323**