



2024 LifeMart Theme Calendar

Make everyday life more affordable with exclusive offers on child care, travel, entertainment, nutrition services and more.

Celebrate your LifeMart exclusive discounts

Help your employees or members stretch their dollar further every month of the year. With monthly reminders to be shared on your intranet, instant message channels, newsletters, or other employee resource hubs - LifeMart is the way to save. Wishing you and your team a happy, healthy, and savings filled 2024!



January: Health and Wellness

- Start the new year with savings. LifeMart offers exclusive discounts across fitness, nutrition, and financial wellness to help you achieve your New Year's resolutions and goals.
- **Savings on:** Gyms & Virtual Fitness, Nutrition Programs, Health & Wellness, Financial Wellness



February: Auto Care

- Winter can be hard on cars. Whether you're shopping for a new or used car, need repair or maintenance, or looking for car insurance – turn to LifeMart for exclusive savings.
- **Savings on:** Car Buying & Rentals, Auto Maintenance & Insurance, Flowers & Gifts



March: Travel

- Plan your spring travel with LifeMart. Find savings from flights and hotels, to entertainment and fun destinations, and everything in between.
- **Savings on:** Flights, Lodging, Car Rentals, Cruises, Restaurants



April: Taxes and Home

- Let LifeMart help you save time and money on your spring to do list. Find exclusive offers on top rated tax preparation software, home goods & services, electronics, and more all in one convenient place.
- **Savings on:** Tax Prep and Home Services



May: Summer Kick-Off

- Celebrate mom and the start of summer without breaking the bank. With exclusive discounts on flowers, gifts, fun destinations, tickets to live events, and so much more – LifeMart is the way to save.
- **Savings on:** Sporting Events, Concerts, Movies, Flowers & Gifts



June: Summer Fun, Dads & Grads

- Have fun in the sun with all your loved ones knowing you saved with LifeMart. Shop Father's Day and graduation gifts, or find tickets to live events to make memories together.
- **Savings on:** Gifts & Gourmet Food, Fun Destinations, Entertainment



July: Theme Parks and Water Park

- Splash into savings with LifeMart. Find exclusive discounts on theme parks, water parks, travel, hotels, and more. Relax and enjoy the rides knowing you saved every step of the way.
- **Savings on:** Water Parks & Theme Parks



August: Back to School

- Save time and money while still checking off everything on your back to school shopping list. LifeMart offers discounts on electronics, school and dorm supplies, and more.
- **Savings on:** Computers & Electronics, Cell Phones, School & Dorm Supplies



September: Autumn Family Fun

- Find exclusive savings on goods and services for all your loved ones. LifeMart offers discounts across child care and senior living facilities to tutoring to pet products to insurance and so much more.
- **Savings on:** Child Care, Senior Care, Pet Care



October: Holiday Travel Planning

- Use LifeMart to save time and money when booking holiday travel. From flights to cruises, hotels to car rentals, and more—LifeMart offers exclusive discounts to stretch your dollar further.
- **Savings on:** Flights, Lodging, Cruises, Car Rentals



November: Holiday Savings

- Gather with your loved ones around the table or at a show, concert, or sporting event. With savings for all your holiday plans in one convenient location, LifeMart saves you time and money.
- **Savings on:** Food & Groceries, Holiday Travel, Entertainment, Ski Tickets



December: Holiday Shopping

- Spread holiday cheer with LifeMart. As a one-stop shop for affordable gifting for all your loved ones, LifeMart helps save you time and money this holiday season.
- **Savings on:** Gourmet Food, Gift Cards, Travel, Entertainment, Electronics